## **Wetherby Company Wins Prestigious Manufacturing Prize**

# Yorkshire and North East winners announced in the EEF Future Manufacturing Awards 2013

NTR Ltd, a tooling reclamation company, has won a prestigious award in the EEF Future Manufacturing Awards 2013, in a ceremony held at the Rudding Park Hotel in Harrogate.

The company will now go onto the national finals, which will be held in London in January 2014, where they will compete against other regional winners from across the UK.

The Wetherby-based company was announced as the winner of the Operating Practices and Processes Award, sponsored by contract new product developer, Pera Technology, for developing a Reverse Engineering programme with Huddersfield University to enable more complex and challenging tooling and expand its specialist craft skills. The award recognises manufacturers that have successfully designed and delivered new operating practice or processes related to production, business management or restructure.

Speaking about the company's success Paul Tranter, chief executive of awards' sponsor Pera Technology, said: "For any manufacturer, improving process must remain a key focal point, this is particularly true of the highly-competitive precision pocketed cutting tool sector. By investing in new processes NTR Ltd are ensuring that they remain competitive. To further support businesses like NTR Ltd, we have launched our new leap® package of business support services, which help businesses, undergo changes to process."

Andrew Tuscher, Region Director for Yorkshire and the North East at EEF, the manufacturers' organisation, said: "NTR Ltd is a true Yorkshire business success story that highlights the role the region plays in driving the UK economy forward. By taking bold steps and investing in its people, resources and technology, they have grown their business despite the challenging economic climate. Ambitious companies such as NTR are an asset to the region and are very worthy of their success."

The annual awards are hosted by EEF, the manufacturers' organisation, and recognise excellence in enterprise, innovation, exports, environmental performance, skills development, health and safety and apprenticeships among UK manufacturers. The national finals will take place on Thursday 30<sup>th</sup> January 2014 in London.

### **About EEF**

EEF, the manufacturers' organization, is the representative voice of manufacturing in the UK together with UK Steel. EEF has a growing membership of over 6,000 companies of all sizes, employing some 900,000 people from every sector of engineering, manufacturing, engineering construction and technology-based industries.

#### **Pera Technology**

Pera Technology is a leading new product development contractor, working with companies of all sizes from across Europe. We reduce the risk involved in new product development for our clients, greatly improving future profitability and competitive success.

Pera Technology has extensive in-house capabilities and a large network of virtuosos, with over 300 analysts, scientists and engineers providing idea and concept generation, business intelligence, IP research and management, technology and project risk minimisation.

For more information go to <a href="http://www.peratechnology.com/">http://www.peratechnology.com/</a>

**leap®** 

leap® is a range of new product and process development services for small to medium sized companies developed by Pera Technology, one of Europe's most successful new product development contractors.

To ensure that SMEs have the best chance of success, Pera Technology takes them through its proven innovation process, to identify the best and most appropriate ways to help them achieve their desired business growth objectives.

These can include:

- Creating profitable new products
- •Investment through public and private finance
- •Identifying new customers and new markets for products
- Highlighting competency and skills requirements
- •Improving efficiencies within businesses
- Professional simulation services

For more information on leap® go to:

www.peratechnology.com/newproductdevelopment/leap.

#### **About NTR Limited**

NTR Limited - Europe's leading specialist in the repair of pocketed cutting tools.

NTR Limited are Europe's leading specialist in the repair of pocket cutting tools used for turning, boring, milling and drilling across all manufacturing sectors. Whether these be standard catalogue tools or special one off designs, the Company guarantees all repairs to perform as new, saving customers up to 70% on the cost of new replacement tooling. NTR Ltd were established in 1976 and today over 40% of their turnover is generated through export sales.

For more information visit: www.ntrltd.co.uk

End.